

## **Coalition America, Inc. Announces the Appointment of a New President**

**Atlanta, Georgia – May 23, 2011.** Coalition America, Inc. (CAI) announces the appointment of Tina Ellex as president, and the retirement of Mollie Gordon Brown from her career in healthcare.

“We have known and worked with Tina for many years and are excited she has accepted this new role,” says Sean Smith, chairman of Coalition America. Chief executive officer Scott Smith adds, “With her background and extensive knowledge of the industry, there is no one more capable of leading CAI in the coming years.”

Ms. Ellex has more than 17 years of healthcare experience where she most recently served as chief operating officer for the last 6 years for Coalition America. Within this previous role, she was responsible for all daily operations and services within the company, existing client relationships, provider and network development, and corporate compliance with regulatory authorities. Ms. Ellex has also served as a speaker and presenter at industry organizations, such as the Western Claims Conference and the American Association of Preferred Provider Organizations (AAPPO).

“I look forward to building on the solid foundation laid by Sean and Scott Smith, our founders, and the forward thinking strategy envisioned by Mollie Brown,” says Ms. Ellex. “My commitment to our clients and associates is to continue to add value through the execution of our strategy.”

In retirement, Ms. Brown will focus her time and energy on her work in the ministry. She will also provide advisory services to Coalition America. “We are happy and excited for Mollie. She is pursuing her dream of being a pastor at a church. It is with a heavy heart that we bid her farewell as a full time executive within the company, however, we know we will be in good hands with Tina.” says Sean Smith.

## **About Coalition America**

Coalition America, Inc. is a market leader providing comprehensive solutions for managing medical, dental, & workers' compensation healthcare costs. CAI utilizes proprietary provider contracts, PPO networks, and provider negotiations to achieve industry leading savings for its national client base of insurance carriers, TPAs, and plan sponsors.

For more information about Coalition America, please visit our website at [www.CoalitionAmerica.com](http://www.CoalitionAmerica.com) or call (404) 459-7201.