

COALITION AMERICA ACQUIRES KEYCLAIMS

Atlanta, Georgia – July 21, 2011. Coalition America has acquired KeyClaims, Inc., a specialty cost management organization that serves the group health, workers' compensation, and auto payor sectors. KeyClaims, Inc. delivers unsurpassed savings on high dollar medical billings through its proprietary approach.

Tina Ellex, President of Coalition America states, "It is with great pleasure that we welcome the KeyClaims organization into our rapidly growing family of industry leading companies. This is our third acquisition this year and KeyClaims' market proven methodologies, internally developed tools, and skilled staff provide an excellent infrastructure that can be leveraged within our platform. KeyClaims success in negotiations and bill analysis will broaden and enhance Coalition America's ability to increase savings for our customers. Coalition America is focused on adding best in class companies that complement our comprehensive suite of services."

Paula Murphy, Esq & President of KeyClaims, Inc. says, "KeyClaims continues to prosper thanks to the loyalty of our clients and the industry demand for our unique negotiation approach. Coalition America's broad base of cost management tools provides KeyClaims with the platform to serve an expanded range of clients in multiple industry sectors. Additionally, Coalition America's technology and customer interfacing capability brings greater efficiency, improved electronic connectivity, and client reporting flexibility. We look forward with great anticipation to working within the Coalition America family."

About Coalition America

Coalition America, Inc. is a market leader providing comprehensive solutions for managing medical, dental, & workers' compensation healthcare costs. CAI utilizes proprietary provider contracts, PPO networks, and provider negotiations to achieve industry leading savings for its national client base of insurance carriers, TPAs, and plan sponsors.

For more information about Coalition America, please visit our website at www.CoalitionAmerica.com or call (404) 459-7201.